



RED ROCKS ECOTOURISM INITIATIVES

"Where cultural tourism leads to
community development"

January 26, 2017 at 19:00h.

Colibantan, c/ Calàbria, 142 - 08015 Barcelona

Red Rocks Rwanda is an intercultural Exchange center and a social enterprise company, which supports Community, Conservation and Tourism initiatives in Rwanda . Its founder and director, **Greg Bakunzi** has been invited by Colibantan to explain how this social enterprise works as a business that produces both social and financial returns that feed directly into the community members .

Red Rocks Rwanda has been a pioneering example that brings community, conservation and tourism together for a sustainable development.

The **Red Rocks Rwanda** cultural initiatives organize monthly events that collectively bring community, conservation and tourism stakeholders together for sustainable development around the Volcanoes National Park. Through these events, communities have a chance to exchange ideas and learn from one another how they can use their talents, culture, and other local tools for development through effective sustainable planning, maximizing social and economic benefits to locals, and reducing tourism's negative impact to cultural and environmental heritages.



GREG BAKUNZI
Amahoro Tours, Red Rocks, Rwanda
Amani Safaris, Congo



Greg Bakunzi is a Rwandan tour operator focusing on the endangered mountain gorillas that reside in the Virunga Massif, a chain of eight volcanic mountains that straddle Rwanda, Uganda and the Democratic Republic of Congo. In his career that spans two decades, Bakunzi has been a driving force in the Great Lakes Region's tourism industry. He lives in Musanze, northern Rwanda. operates two companies that focus on wildlife, Community and Conservation around the Virunga Massif. He has been educated in the University of Life.